

FRESH & HEALTHY PRESERVATION THROUGH INNOVATIVE TECHNOLOGIES



**SOUTH ASIA'S PREMIER REFRIGERATION &
COLD-CHAIN EXHIBITION**

PARTNERSHIP DOCKET





AWARD NIGHT PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 3 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 24 sq.mt. space
- Exclusive branding at the Awards Venue
- Exclusive Acknowledgment at the Awards function with 5 minutes presentation slot
- 4 Standees at the Awards Venue
- 1 – 10*10 hoarding at the venue

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 50 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE

**conditions apply*

COST: INR 18 Lakh + GST | USD 22500 + GST

*Condition: To avail this partnership,
the partner must take minimum 70 Sq. M. of paid exhibition space*

PLATINUM PARTNER



EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 18 sq.mt. space
- Branding at VIP Lounge with 4 posters
- Exclusive Acknowledgment at the VIP Lounge.
- LED screen showcasing the corporate movie of the partner at VIP Lounge
- Brochure Stand in VIP Lounge
- 1 – 10*10 hoarding at the venue

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE

**conditions apply*

COST: INR 12 Lakh + GST | USD 15000 + GST

*Condition: To avail this partnership,
the partner must take minimum 60 Sq.M. of paid exhibition space*



GLOBAL POSTER COMPETITION PARTNER

To encourage innovative ideas and ISHRAE is creating a forum and would be conducting a Global Poster Competition for students. The partnering company would be acknowledged at the event.

The Jury will be awarding the The Winner, 1st Runner Up and 2nd Runner Up. Jury, can be mutually decided by ISHRAE and Partner

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 2 Articles by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 16 sq.mt. space
- Branding at Global Poster Competition Area with 4 posters
- Exclusive Acknowledgment at the Global Poster Competition Area.

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 10 passes for VIP LOUNGE

**conditions apply*

COST: INR 10 Lakh + GST | USD 13500 + GST

*Condition: To avail this partnership,
the partner must take minimum 50 Sq.M. of paid exhibition space*

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive branding at the Workshops Venue
- 30-minute workshop session (10 minutes each on each day)
- 2 Standees at the Workshops Venue
- One standee at workshop Registration area.

OTHER BENEFITS

- 15 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 8 passes for VIP LOUNGE

**conditions apply*

COST: INR 8 Lakh + GST | USD 11000 + GST

*Condition: To avail this partnership,
the partner must take minimum 30sq. meter of paid exhibition space*

DAIRY COLD CHAIN, SOLUTION PARTNER



EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 15 sq.mt. space
- Onsite acknowledging the partner support.
- A 30 minute session in conference

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 8 Lakh + GST | USD 11000 + GST

*Condition: To avail this partnership,
the partner must take minimum 36 Sq.M. of paid exhibition space*



SEAFOOD PROCESSING PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 15 sq.mt. space
- Onsite acknowledging the partner support
- A 30 minute session in conference

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 8 Lakh + GST | USD 11000 + GST

*Condition: To avail this partnership,
the partner must take minimum 36 Sq.M. of paid exhibition spac*

GOLD PARTNER



EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 12 sq.mt. space
- Exclusive branding at the Visitors Lounge with 3 Posters
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 7.5 Lakh + GST | USD | 105000 + GST - Available 2

*Condition: To avail this partnership,
the partner must take minimum 30 Sq.M. of paid exhibition space*



SILVER PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 4 passes for VIP LOUNGE

**conditions apply*

COST: INR 5.5 Lakh + GST, | USD 7500 + GST Available: 3

*Condition: To avail this partnership,
the partner must take minimum 24 Sq.M. of paid exhibition space*

BRONZE PARTNER



EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 6 sq.mt. space
- Onsite acknowledging the partner support.

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 4 passes for VIP LOUNGE

**conditions apply*

COST: INR 4 Lakh + GST | USD 6000 + GST - Available: 4

*Condition: To avail this partnership,
the partner must take minimum 18 Sq.M. of paid exhibition space*



DIGITAL BADGE PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive acknowledgment on the Digital Visitor badges.
- One Standee at the Visitor Registration Counter
- Branding at Scanning point and QR code at registration area

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 6 Lakh + GST | USD 8000 + GST- Available 2

*Condition: To avail this partnership,
the partner must take minimum 30 Sq. M. of paid exhibition space*



LUNCH PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 6 sq.mt. space
- Acknowledgment at the Lunch Food Court area

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 2 passes for VIP LOUNGE

**conditions apply*

COST: INR 3 Lakh + GST | USD 4000 + GST. Available: 3

*Condition: To avail this partnership,
the partner must take minimum 12 Sq. M. of paid exhibition space*

INNOVATION ZONE PARTNER



EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Exclusive branding at the Innovation Zone with Video of Partner playing on LED in the Innovation Zone
- Exclusive Table space in innovation Zone.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 4 Lakh + GST | USD 6000 + GST. Available: 2

*Condition: To avail this partnership,
the partner must take minimum 24 Sq. M. of paid exhibition space*



TECHNOLOGY PARTNER

Available - Cold Chain Partner/ Insulation Partner/Automation Partner/Cold Storage Equipment Partner/ Reefer Transportation Partner

EXTENSIVE ADVERTISING

- Company's Logo shall be displayed in:
Company name and logo on the marketing collaterals like:
- Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Onsite acknowledging the partner support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 4 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 6 Lakh + GST | USD 8000 + GST

*Condition: To avail this partnership,
the partner must take minimum 30 Sq.M. of paid exhibition space*

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 9 sq.mt. space
- Video to be run on TECHWALL places on prominent area. The video played will be in ratio of 70% (Your branding) – 30% Show branding.

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 6 Lakh + GST | USD - 6000+ GST. Available: 5

*Condition: To avail this partnership,
the partner must take minimum 24 Sq.M. of paid exhibition space*



SHUTTLE PARTNER

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets

DIGITAL COVERAGE

- REFCOLD India 2024 web page will acknowledge partner's support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of REFCOLD India (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY

- A complimentary 4 sq.mt. space
- Exclusive branding at the Shuttle Vehicle

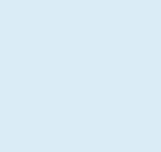
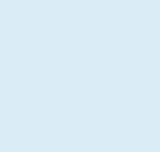
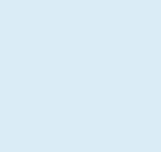
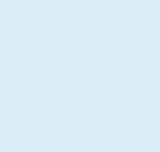
OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 2 complimentary passes for the Awards Night
- 5 passes for VIP LOUNGE

**conditions apply*

COST: INR 3 Lakh + GST | USD – 4000 + GST. Available: 2

*Condition: To avail this partnership,
the partner must take minimum 12 Sq.M. of paid exhibition space*



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For Sales and Partnership

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