FRESH & HEALTHY PRESERVATION THROUGH INNOVATIVE TECHNOLOGIES

SOUTH ASIA'S PREMIER REFRIGERATION & COLD-CHAIN EXHIBITION

INDUSTRY OVERVIEW

The Indian Cold-Chain industry is on a soaring trajectory, poised to leap from INR 1,585.1 Billion in 2021 to an impressive INR 3,637.4 Billion by 2027. Termed the "Sunrise Sector," it's essential due to India's abundant produce yet limited access to it, standing at only 60%. The rapid expansion of organized food delivery and e-commerce has accelerated its growth. The pandemic underscored the urgency of revamping the cold chain for vaccine distribution. With government support and the National Centre for Cold-Chain Development (NCCD), this transformational opportunity is within reach. REFCOLD Kolkata is your gateway to this growth, showcasing innovative cold-chain solutions that transcend Agriculture, Food Preservation, Healthcare, Hospitality, Pharma, and more. Elevate India's industry, environment, and future with us.

Source: https://www.imarcgroup.com/indian-cold-chain-market

REFCOLD 2024, KOLKATA

Strategically positioned as a gateway for exporting processed food, West Bengal serves as a pivotal transportation hub for perishable goods, notably potatoes, fisheries, and vegetables, not only for its own state but also for neighboring regions such as Bihar, Odisha, Assam, and the Northeastern States. The food products industry has risen to prominence, ranking among the top three industries in the state and attracting substantial investments in recent decades. West Bengal, in synergy with Telangana, is emerging as a leading player in seafood exports across India. The government's proactive stance is evident in its announcement to establish six new food parks in key locations like Kolkata, Howrah, Haldia, Murshidabad, and Siliguri, while also planning to create five Agri Export Zones (AEZ) dedicated to pineapples, litchis, potatoes, mangoes, and vegetables. Furthermore, the state is gearing up for the cultivation of floriculture with the establishment of floriculture parks and flower complexes, paving the way for a thriving agricultural and food industry. Thus making Kolkata the most sought after location for the refrigeration and cold chain exhibition.

KEY FEATURES

| 200+ Exhibitors | B2B Networking Area | Innovation Zone | Conferences & Workshops | REFCOLD Awards |

EXHIBITOR PROFILE

- Cold Storage Equipments
- Retail Refrigeration Equipments
- Food & Beverages Refrigeration Equipments
- Medical Refrigeration Equipments
- Mobile Refrigeration Equipments
- Process Chilling Equipments
- Cold Chain Equipments

and many more...

VISITING INDUSTRIES

1. Seafood Industry
2. Dairy Industry
3. Ice Cream Industry
4. Agriculture, Horticulture & Floriculture Industry
5. Hospitality Industry
6. Fast Food Outlets & Bakeries
7. Retail Industry
8. Hospitals, Laboratories & Blood banks
9. Pharma Industry
10. Food Processing Industry
11. Cold Chain Logistics
12. Meat Processing Industry
13. Ice Making Industry
14. Transportation Industry
15. Government Representatives

& many more...

	Minimum	Exhibitors from India	International Exhibitors
Raw Space	27 SqM	Rs. 12000 per Sqm	USD 300 per Sqm
Shell Space	9 Sqm	Rs. 12500 per Sqm	USD 325 per Sqm
Outdoor Area	16 SqM	Rs. 8000 per Sqm	USD 150 per Sqm
Registration Fee	Rs. 2500 per Company		USD 70 per Company
Co-Exhibitor Fee	Rs. 5000 per Co-Exhibitor		USD 135 per Co-Exhibitor

Plus GST as applicable . | The Shell Space participation fee comprises space and basic package (incl. wall panels, fascia with company name, carpet, reception counter, folding chairs, waste basket, spotlights, power socket - 15 amp). The registration fee and co-exhibitor fee comprise full company listing in the official trade show directory and web-page listing.

FLOOR PLAN-REFCOLD 2024, KOLKATA

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